

Job Title: Social Media Marketing Intern

Company Name: Pencap Media

Location: Jubilee Hills

Job Type: Internship

Department: Marketing

About Us:

Pencap Media is a well-established branding and advertising company in Jubilee Hills, Hyderabad, with a decade of experience in delivering innovative and impactful marketing solutions. We work with diverse clients, helping them build strong brands through effective digital and traditional marketing strategies. We are now looking for passionate and creative individuals to join us as Social Media Marketing Interns

Responsibilities:

- Assist in managing and growing social media platforms (Instagram, Facebook, LinkedIn, etc.)
- Create engaging content including posts, reels, and stories
- Research trends and audience preferences to optimize engagement
- Monitor and analyze social media performance metrics
- Collaborate with the creative team to develop content strategies
- Engage with followers, respond to comments, and increase brand awareness

Requirements:

- Currently pursuing or recently completed a degree in Media, or related fields
- Strong interest in social media or digital marketing.

Perks:

- Hands-on experience with live projects.
- Mentorship from experienced professionals.
- Opportunity to work in a creative and collaborative environment.
- Certificate of internship completion.
- Potential for full-time employment based on performance.

Application Process:

Interested candidates should submit their resume detailing their experience and motivation.